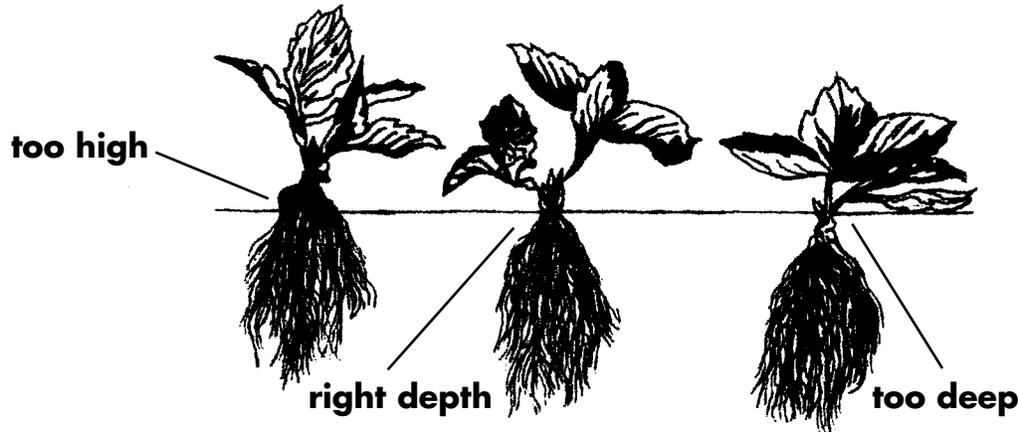


HOW TO GROW STRAWBERRIES

SOIL PREPARATION: Choose a site that will get morning sun and perhaps some shade in the afternoon. For the biggest berry crop you will need to improve your soil. Strawberries do best in a well-drained soil. Add Lava Sand, which will keep the soil from compacting and will help to hold moisture. Also add a 4-5" layer of **Nature Life** (composted cotton burrs) or peat moss and work in to the top 8" of soil. Broadcast 1 pound of **Fertilome Gardener's Special** per 100 square foot of plant area.

PLANTING DEPTH: Depth of planting is important. All roots should be covered. The crown should be uncovered or the plant will be smothered and die.



WATERING: It is desirable to use **Fertilome Root Stimulator** when transplanting and again 10 days later to give the transplants a good start. **Fertilome Root Stimulator** contains vitamin B1 which will lessen transplant shock. It also contains a hormone to start the roots growing and a mild fertilizer for plant growth. Water immediately after transplanting and water daily for a week to 10 days. Thereafter, strawberries generally require about 1" of rain or water per week during the growing season. Do not allow the plants to wilt from lack of water, buy a rain gauge.

FERTILIZATION: Fertilize twice yearly. Once when new growth appears in the spring and then a second time in early June. Apply **Fertilome Gardener's Special** fertilizer as a side dressing around plants then lightly cultivate to work fertilizer into soil.

DE-BLOSSOMING: Many gardeners are eager to taste the first fruit from a new strawberry planting and so they allow the first flowers to develop. However, the removal of all blossoms for the first 8-10 weeks is the best culture practice, as it allows the plant to become properly established and thus produce better crops.

CUTTING RUNNERS: Cut off all runners as they develop. Allowing them to take root causes too much crowding and will also reduce the size of the berries.

**Each Strawberry plant if properly cared for, can yield approximately one quart of strawberries.

If you have any question please call, write or drop by:

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